



THE AUSTRALASIAN
COLLEGE OF
PHLEBOLOGY

The Australasian College of Phlebology's
13th Annual Scientific Meeting and Workshops



Sponsorship & Exhibition Prospectus
The Langham Hotel | Auckland | New Zealand
06-10 February 2010



An Invitation

It is my pleasure to invite your participation to the Australasian College of Phlebology's 13th Annual Scientific Meeting & Workshops | 06-10 Feb | The Langham Hotel | Auckland, New Zealand

The program will cover all aspects of phlebology, with speakers including:

Dr JJ Guex, Phlebologist, France

Dr Michel Shadeck, Phlebologist, France

Dr Attilio Cavezzi, Phlebologist, Vascular Surgeon, Italy

Dr Nick Morrison, Phlebologist, Vascular Surgeon, USA

A world-class academic program and two days of practical workshops will ensure the meeting is well attended.

The 2010 conference expects to attract over 120 delegates, including phlebologists, sonographers, vascular surgeons, interested physicians and nurse practitioners.

Sponsors and exhibitors are offered a unique opportunity to promote products and services to a select and valuable audience of key industry decision-makers. I encourage you to book early for what will be an exciting conference.

Kind regards

Dr Kurosh Parsi

President, Australasian College of Phlebology



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Program Overview

	Saturday 06 Feb	Sunday 07 Feb	Monday 08 Feb	Tuesday 09 Feb	Wednesday 10 Feb	Thursday 11 Feb
Registration Desk Open daily from 7:30-5:30pm						
07.30						
08.00						
08.00						
09.00			Annual			
10.00	Basic &	Basic &	Scientific			
11.00	Advanced	Advanced	Meeting	Annual	Annual	Diagnostic
12.00	Phlebology	Phlebology		Scientific	Scientific	Imaging
13.00	Courses	Courses		Meeting	Meeting	Sonography
14.00			Graduation			Workshop
15.00			Ceremony			
16.00						
17.00						
17.30						
18.00		The Last				
18.15		Drink!				
18.30		Wine Tasting				
18.45		Competition	Conference			
19.00			Dinner			
19.30						
20.00						
21.00						
22.00						
23.00						

All ACP members are invited as well as interested physicians and registered nurses.

MOPS and AVE points will be available for the program and endorsed for CME purposes by the ACP and the RNZCGP.



Exhibition Space/Sponsorship Fees

Gold Sponsor/Prime double stand position AUD \$12,000 +GST

Includes:

- Prime double stand position
- Three industry exhibitor registrations,
- 2 full page (or double page spread) ads in the conference proceedings
- A4 satchel insert
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Silver Sponsor/Prime stand position AUD \$ 6,500 +GST

Includes:

- Prime double stand position
- Two industry exhibitor registrations
- Full page ad in the conference proceedings

Bronze Sponsor/Single stand space AUD \$ 3,500 +GST

Includes:

- One industry exhibitor registration and ½ page colour ad in conference proceedings

Notes and participation inclusions:

- All stand spaces are 3m x 1.8m.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation





Exhibition Layout

Exhibition Booth includes:
3m x 1.8m Booth

Standard 3m x 1.8m booths 2.4m high covered in Light Grey velcro compatible frontrunner material.

Each booth consists of the following items

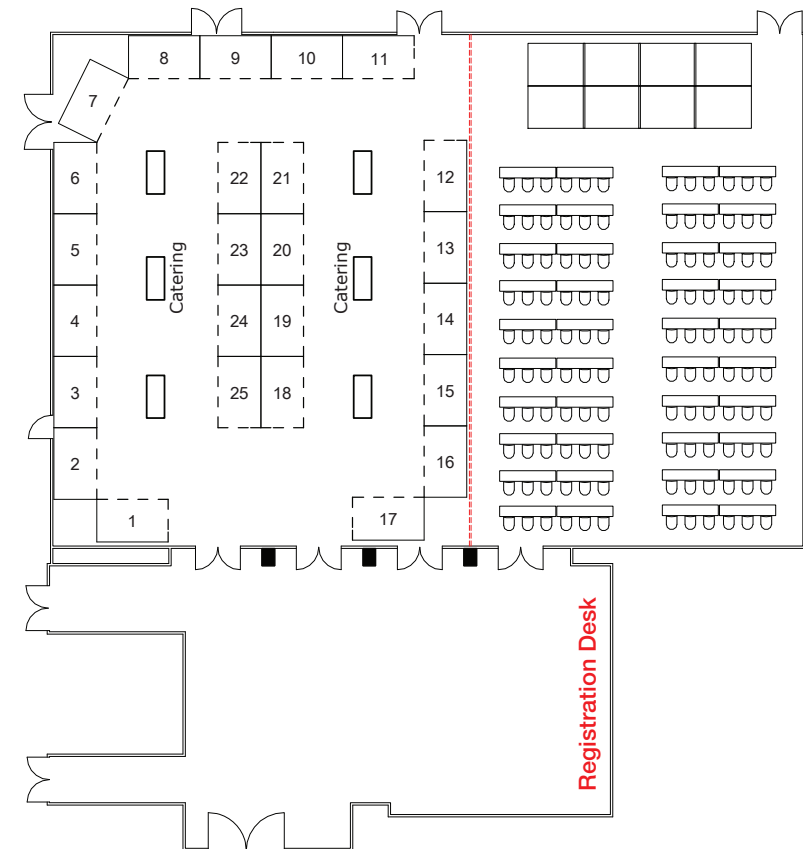
- 3m x 2.4m high back wall
- 1.8m x 2.4m high side walls on closed sides
- 290mm high fascia boards on open sides
- 1 x Company signage on open sides
(Up to 30 characters on white coreflute panel)
- 1 x Energy efficient spotlight or 1 x Standard 150watt spot light
- 1 x 4amp general-purpose outlet (GPO)

Furniture & Upgrades

Peek Displays are able to offer a full support service to all exhibitors requiring Furniture, Flooring, Signage, AV, Upgrade stands, Custom stands or Plant hire. All equipment can be viewed and quote requests generated on line at www.peek.co.nz or by contacting our office on 09 307 9589.

Show Signage

Peek Displays signage department are able to provide all forms and styles of show signage. All signage prices other than standard fascia signs would be based on size, style and quantity requirements.



Other Sponsorship options

- Satchel Insert** AUD \$500+GST
- A4 or smaller insert into conference satchel
 - List of delegates attending with contact details from those who have given permission
- Satchel Sponsor** AUD \$1,000+GST
- Plus 100 satchels at cost
- Logo acknowledgement on conference satchels
 - Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
 - List of delegates attending with contact details from those who have given permission
 - Full page ad in conference proceedings if not an exhibitor
- Name Tag Sponsor**..... AUD \$1,500+GST
- Logo acknowledgement on name labels (must be worn by all attendees)
- Practical Workshop | Thursday 11 Feb**..... AUD \$1,000+GST
- Inclusion in practical workshop program
 - Sponsor responsible for supplying equipment and operator
 - Organisers will supply treatment bed (if required)
 - Only available to confirmed exhibitors
- Welcome Cocktail Function** AUD \$2,500+GST
- Naming rights to the Welcome Function
 - Acknowledgement and introduction at the Welcome Function
 - Opportunity to address the participants at the function
 - List of attendees at Cocktail Function, and addresses from those with permission
 - 1/2 page ad in conference proceedings if not an exhibitor
- Conference Dinner** AUD \$4,500+GST
- Naming rights to the Conference Dinner
 - Acknowledgement and introduction at the Conference Dinner
 - Opportunity to address the participants at the function
 - List of attendees at Conference Dinner, and addresses from those with permission
 - Full page ad in conference proceedings if not an exhibitor



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first served basis with preference to Gold and Silver sponsors.

Conference Matters reserves the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates and catering stations encourage foot traffic in all areas.

Cancellation

Cancellations received in writing prior to 30 October 2009 will be refunded all monies paid less an administration fee of AUD\$100. After this date no refunds will be made.

The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (broadband) are available to your stand space at the Langham Hotel Auckland. Cost is payable prior to the meeting. Please advise in writing if you require an internet connection.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:
Single Stand Space/Bronze Sponsor: 1/2 Page: (W) 180mm x 128.5mm (H)
Double Space/Silver Sponsor: Full Page: (W) 180mm x 267mm (H)
Double Space/Gold Sponsor: 2 x Full Page: (W) 180mm x 267mm (H)

Colour Full Colour

Format High resolution PDF preferred
Material Deadline: 5pm Friday 11 December 2009
Deliver to: Email: leon@conferencematters.co.nz

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. The registration form will be available September 2009, with an option to register online. Group discounted rates have been negotiated with Crowne Plaza Surfers Paradise. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Stand Equipment

If you require any stand equipment please contact:

Anthea Gabriel

Account Manager

Peek Displays

ddi: +64.9.307.9589

mob: +64.21.791.532

fax: +64.9.377.0158

Email: anthea.g@peek.co.nz

Web Site: www.peek.co.nz

Delivery and Storage Details

You can send equipment to the **Langham Hotel Auckland** as follows:

To: ACP 2010
Company Name, Stand Position
Box 1 of X

Att: Stacey Morrison
The Langham, Auckland
83 Symonds Street
Auckland 1140
New Zealand

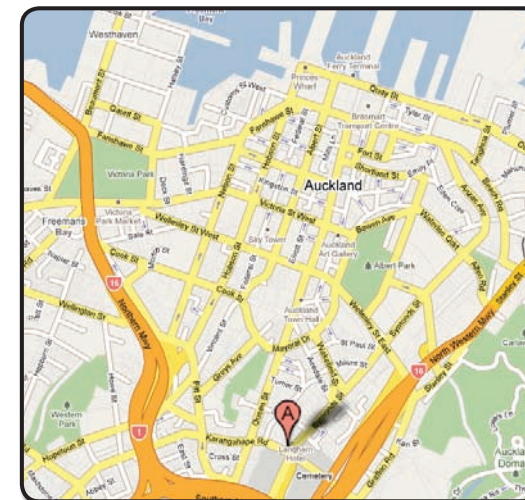
T: +64 (0) 9 300 2894
M: +64 (0) 21 0259 7439
F: +64 (0) 9 302 9922
E: stacey.morrison@langhamhotels.com
W: langhamhotels.co.nz

All equipment brochures must be picked up by 5pm Friday 12 February 2010. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Conference Organiser contact details

Leon Olsen
Conference Matters

Phone: +64 (0)21 164 3815
Fax: +64 (0)9 437 4089
Postal: PO Box 1661, Whangarei 0140, New Zealand
Physical: 3 Haronui Street, Whangarei 0112, New Zealand
Email: leon@conferencematters.co.nz
Web www.conferencematters.co.nz



Timetable

DATE	DETAILS	TIME
Sep 2009	Registration Opens	
Fri 30 Oct	Early Bird Discount ends (delegates only)	
Fri 11 Dec	Conference Proceedings Ad Deadline	
Fri 11 Dec	Late Registration Fee applies (delegates only)	
Sat 06 Feb	Introduction to Phlebology (delegates only)	8:30am-6pm
Sun 07 Feb	Advanced Phlebology & Refresher Course	8:30am-6pm
	Exhibitor Setup	12pm-6pm
	Cocktail Function	7pm-9pm
Mon 08 Feb	Scientific Program	8am-12pm
	Graduation Ceremony	5:30pm-7pm
	Conference Dinner	7.30pm-11pm
Tues 09 Feb	Scientific Program	8am-2pm
Wed 10 Feb	Scientific Program*	8am-4pm
Thurs 11 Feb	Practical Workshops	
	*Industry can packout after final catering session at 4pm (to be confirmed).	
Fri 12 Feb	Courier pickups ⁺ 5:00pm	
	⁺ All equipment/brochures must be picked up by 5pm Friday 12 February 2010. Any material still uncollected by this date will be deemed wanted and disposed of appropriately.	

Advert Specifications

Single Stand Space/Bronze Sponsor:

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Double Space/Silver Sponsor: Full Page:

(W) 180mm x 267mm (H) - Portrait

Double Space/Gold Sponsor: 2 x Full Page:

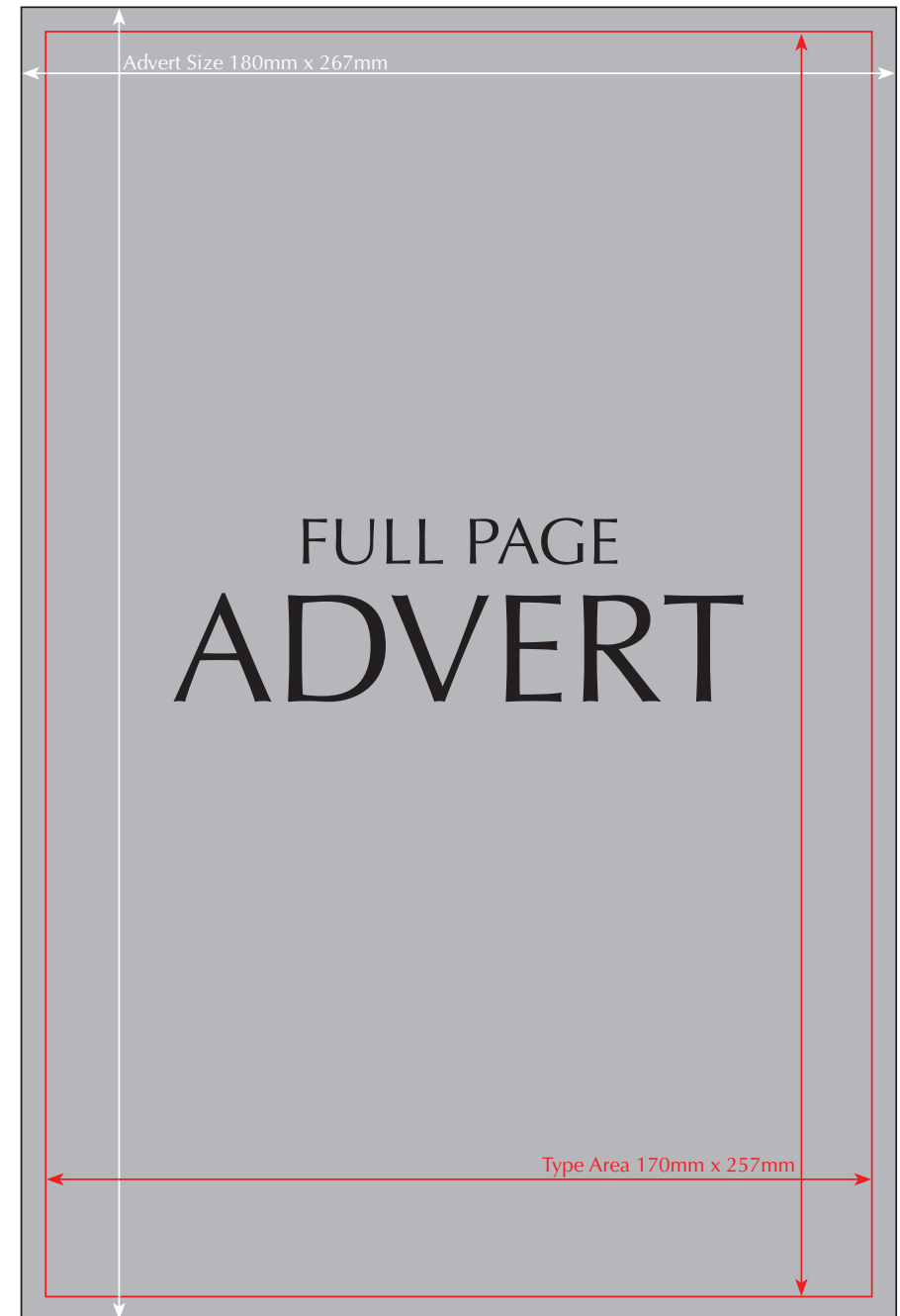
(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour (*Spot colours will vary during process conversion*)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.
Then the trim size is 210 x 297mm plus 2.5mm bleed.
Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)
Then the advert size is 180 x 267mm
Type area of 170 x 257mm (10mm margins)



ACP 2010 | The Langham Hotel | Auckland | 06-10 February | New Zealand

Please complete this form to confirm your participation as a sponsor / exhibitor at the ACP Meeting 2010

Sponsor/Exhibitor Company _____ Telephone _____
 Postal Address _____ Email _____
 _____ Contact Person _____

Company Profile for Proceedings booklet

Company Name: _____
 Address: _____
 Contact Name: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web: _____

Sponsor/Exhibition Participation (all fees are AUD)

Gold Sponsor/Double Stand	\$12,000+ GST	(\$13,200 inc GST)	x _____ = _____
Silver Sponsor/Double Stand	\$ 6,500+ GST	(\$ 7,150 inc GST)	x _____ = _____
Bronze Sponsor/Single Stand	\$ 3,500+ GST	(\$ 3,850 inc GST)	x _____ = _____
Satchel Insert	\$ 500+ GST	(\$ 550 inc GST)	x _____ = _____
Practical Workshop-Thurs 11 Feb	\$ 1,000+ GST	(\$ 1100 inc GST)	x _____ = _____
Welcome Cocktail Function	\$ 2,500+ GST	(\$ 2,750 inc GST)	x _____ = _____
Conference Dinner	\$ 4,500+ GST	(\$ 4,950 inc GST)	x _____ = _____
Satchel Sponsor	\$ 1,000+ GST	(\$ 1,100 inc GST)	x _____ = _____
Name Tag Sponsor	\$ 1,000+ GST	(\$ 1,100 inc GST)	x _____ = _____
			TOTAL \$ _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

PAYMENT DETAILS/INSTRUCTIONS (Please tick your preference)

- Please charge the above amount as per the following/enclosed payment details and forward a GST invoice/receipt
- Please send me a GST invoice for the above amount, (including the following purchase order number, if required; or P/O No. _____)

Payment Options

1. Credit Card

I authorise Conference Matters to charge my Visa / Mastercard / AMEX (circle) as detailed below, the amount of AUD \$ _____

Card Number:

Card Expiry date: _____ / _____

Cardholder's Signature _____ Date _____ / _____ / _____

Print Cardholder's Name _____

2. Cheque Cheque: AUD \$ _____ payable to: Conference Matters

3. Electronic Transfer

Account Name: Conference Matters

Country: Australia

Particulars: Company Name

SWIFT Code: CTBAAU2S

Payee Code: Your reference

Bank Name: Commonwealth Bank Australia

BSB: 062000 Account number: 12333204

Reference: PHLEBOLOGY 2010

ABN 57 125 214 217

Please select categories you would like to be listed under in the product service listing:

- | | |
|---|---|
| <input type="checkbox"/> Acne vulgaris | <input type="checkbox"/> Sclerosant |
| <input type="checkbox"/> Compression Hosiery | <input type="checkbox"/> Skin Tightening |
| <input type="checkbox"/> Cutaneous Lesions | <input type="checkbox"/> Ultrasound |
| <input type="checkbox"/> Endovendous Laser Ablation | <input type="checkbox"/> Vascular Lesions |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Vein Instruments |
| <input type="checkbox"/> Hair Removal | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Medical Books | _____ |
| <input type="checkbox"/> Practice Management Software | _____ |
| <input type="checkbox"/> Pigmented Lesions | _____ |
| <input type="checkbox"/> Rejuvenation | _____ |

Return this form to Conference Matters: Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei 0140, New Zealand
 All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz



EXHIBITOR GOODS DELIVERY LABEL



THE AUSTRALASIAN
COLLEGE OF
PHLEBOLOGY

TO: ACP 2010
Att: Stacey Morrison
The Langham Hotel Auckland
83 Symonds Street
Auckland 1140, New Zealand

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: ACP 2010

Venue: The Langham Hotel Auckland

All goods to be received from: Monday 01 February 2010

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage:

The Langham Hotel Auckland will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Friday 12 February 2010. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

The Langham Hotel Auckland - Ph +64 (0) 9 300 2894

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13th Annual Scientific Meeting & Workshops**

**06-10 February 2010
The Langham Hotel | Auckland | New Zealand**




CONFERENCE MATTERS

Postal: PO Box 1661, Whangarei 0140
Physical: 3 Haronui Street, Whangarei 0112
New Zealand

Phone: +64 (021) 164 3815

Fax: +64 (09) 437 4089

Email: leon@conferencematters.co.nz

Web: www.conferencematters.co.nz